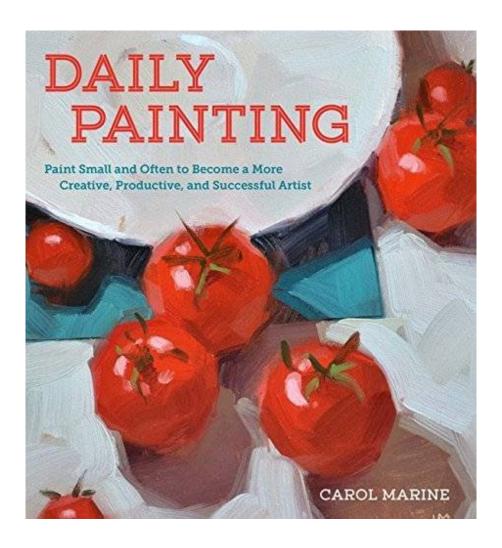


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A unique system for jump-starting artistic creativity, encouraging experimentation and growth, and increasing sales for artists of all levels, from novices to professionals.

Have you landed in a frustrating rut? Are you having trouble selling paintings in galleries, getting bogged down by projects you can't seem to finish or abandon, or finding excuses to avoid working in the studio? Author Carol Marine knows exactly how you feel—she herself suffered from painter's block, until she discovered "daily painting." The idea is simple: do art (usually small) often (how often is up to you), and if you'd like, post and sell it online. Soon you'll find that your block dissolves and you're painting work you love—and more of it than you ever thought possible!

With her encouraging tone and useful exercises, Marine teaches you to:

- -Master composition and value
- -Become confident in any medium including oil painting, acrylic painting, watercolors, and other media
- -Choose subjects wisely
- -Stay fresh and loose
- -Photograph, post, and sell your art online
- -Become connected to the growing movement of daily painters around the world

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I have been happily painting daily since 2006 and don't intend to stop. If you are serious about improving your skills, increasing your sales, and expanding your network of artists, I recommend you do the same!

Most helpful customer reviews

85 of 87 people found the following review helpful.

Awesome little book with a ton of wisdom

By Michelle L. Hankes

The concept is simple. Live what you love every single day. Artist Carol Marine loved to paint. She loved it so much that she started to find distractions so she didn't have to do it. Any creative person has been there. You work hard on a project, give it your all, and then...nothing. No huge sales, no big break. It's just you and your piece of art. Now, what?

Carol had done big gallery shows, created beautiful pieces of art, sold a few here and there, but never really was able to create a living by it. She became the infamous starving artist. She sought out advice from well-known artists and over and over again, she was whispered the same thing: do some art every single day.

Blech.

You mean I have to sit down and actually create something? Haven't I already done that?

It can be discouraging to be an artist and find yourself with a trunk full of creative endeavors and no where for them to go. Sometimes, you don't want them to leave. Sometimes, you can't have them leave by way of the garbage fast enough. It's a passion-pursuit, artistry, no matter if the medium is oil, acrylic, or words. Writers face the same dilemma.

But, as it has always been said: we do what we do because we love it...and for no other reason.

This doesn't mean we don't want to eat.

We do.

We really do.

But, again, we have to face why we offer what we offer. For the love of creation and to see what we can come up with. It's just pure fun. Doesn't mean there isn't hard work associated with it, but why not love the work you do?

That's where Carol's book takes us through the twists and turns of a career as an artist. This book is a treasure trove of interesting things. Not only does it go through the basics of painting (materials, value, composition, color mixing), but the artist-author shares her secrets to becoming a successful artist.

She and her programmer husband created an unique website, www.DailyPaintworks.com, where non-juried artists (read: you don't have to prove your talent or be selected by a committee) post their daily works. Whatever you create can become part of an auction, an online sale or something to just admire. And because the pieces tend to be small (that's how you get one piece of work done every day or as often as you can), they tend to be less expensive, overcoming one of the most common hurdles to artistry. Big, beautiful paintings are wonderful, but not everyone can afford \$10,000 for one piece of art.

Carol tried to keep painting as she had before - big art pieces. But she found herself frustrated, even painting every day. She would spend weeks on something and then just wipe the slate clean if she wasn't happy.

All artists and authors understand this.

But, with a small project - a 6x6 canvas - you can play with lots of different mediums, textures, concepts, what-have-you and no matter how it comes out, tomorrow is literally a new day.

This book is brilliant. It showcases Carol's talent, as well as a myriad of others, and shows you the nuts and bolts of being an artist. The final chapters shed light on how to sell your art online, where to go, and how to stage it for photographs. It's a small, concise book that packs a punch. Well worth every penny (if I had paid for it - and I would have, twice over).

\*This book was given to me by Blogging for Books in exchange for an honest review. I honestly really liked it.

To read more: http://divine-by-nature.blogspot.com/2015/02/book-review-daily-painting-by-carol.html

87 of 90 people found the following review helpful.

Carol Marine is not like that. She strives to help anyone become a ...

By Morgan Lefey

Carol Marine has written several books about her technique for improving. Her technique is quite simple: painting small paintings everyday. Marine is very encouraging of artists in every form and level.

One thing that has always bothered me are art teachers who don't always embrace newcomers or anything new into their world. I have heard countless stories of people who believed they weren't creative or artistic because they were grossly discouraged to learning techniques about art. Carol Marine is not like that. She strives to help anyone become a better painter.

I took a painting class in college and found this book to be an excellent refresher about techniques and tools. The book covers everything from canvas and brushes to selling art online, and modern marketing tactics. The author tells her really interesting story about studying art formally in school.

110 of 119 people found the following review helpful.

I am SO glad that I didn't

By Raena

I pre-ordered this book, almost cancelled because I had purchased so many books lately. I am SO glad that I didn't!! This book is beautiful and full of valuable information. A friend looked through the book and immediately went to purchase one for herself. Carole is an oil painter, but this book is really for any medium. Personally I use acrylic and watercolor. My friend uses acrylic and pastel.

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