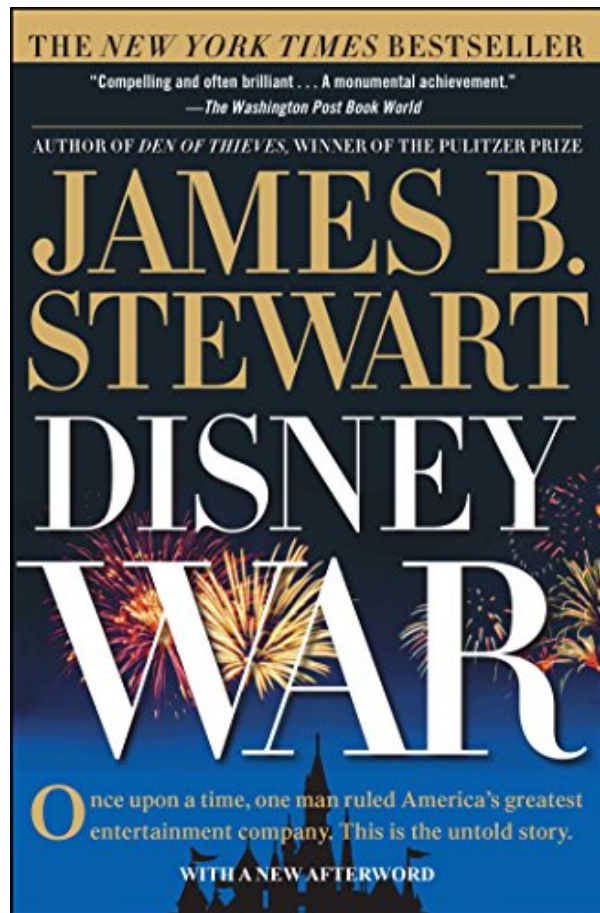


DISNEYWAR BY JAMES B. STEWART



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THE *NEW YORK TIMES* BESTSELLER

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—*The Washington Post Book World*

AUTHOR OF *DEN OF THIEVES*, WINNER OF THE PULITZER PRIZE

JAMES B.
STEWART
DISNEY
WAR

Once upon a time, one man ruled America's greatest entertainment company. This is the untold story.

WITH A NEW AFTERWORD

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The dramatic inside story of the downfall of Michael Eisner—Disney Chairman and CEO—and the scandals that drove America’s best-known entertainment company to civil war.

“When You Wish Upon a Star,” “Whistle While You Work,” “The Happiest Place on Earth”—these are lyrics indelibly linked to Disney, one of the most admired and best-known companies in the world. So when Roy Disney, chairman of Walt Disney Animation and nephew of founder Walt Disney, abruptly resigned in November 2003 and declared war on chairman and chief executive Michael Eisner, he sent shock waves through the entertainment industry, corporate boardrooms, theme parks, and living rooms around the world—everywhere Disney does business and its products are cherished.

Drawing on unprecedented access to both Eisner and Roy Disney, current and former Disney executives and board members, as well as thousands of pages of never-before-seen letters, memos, transcripts, and other documents, James B. Stewart gets to the bottom of mysteries that have enveloped Disney for years: What really caused the rupture with studio chairman Jeffrey Katzenberg, a man who once regarded Eisner as a father but who became his fiercest rival? How could Eisner have so misjudged Michael Ovitz, a man who was not only “the most powerful man in Hollywood” but also his friend, whom he appointed as Disney president and immediately wanted to fire? What caused the break between Eisner and Pixar chairman Steve Jobs, and why did Pixar abruptly abandon its partnership with Disney? Why did Eisner so mistrust Roy Disney that he assigned Disney company executives to spy on him? How did Eisner control the Disney board for so long, and what really happened in the fateful board meeting in September 2004, when Eisner played his last cards?

DisneyWar is an enthralling tale of one of America’s most powerful media and entertainment companies, the people who control it, and those trying to overthrow them. It tells a story that—in its sudden twists, vivid, larger-than-life characters, and thrilling climax—might itself have been the subject of a Disney classic—except that it’s all true.

- Sales Rank: #96704 in Books
- Brand: James B Stewart
- Published on: 2006-03-10
- Released on: 2006-03-10
- Original language: English
- Number of items: 1
- Dimensions: 8.44" h x 1.60" w x 5.50" l, 1.20 pounds
- Binding: Paperback
- 608 pages

Features

- Disneywar

[Amazon.com Review](#)

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4 of 4 people found the following review helpful.

Great book, bad characters

By James

Mr Stewart does a brilliant job in telling the story of the Eisner years at Disney, the writing and journalism are top notch. The only thing is, you come away not really liking anyone involved. They all seem greedy and self-absorbed. Eisner himself comes off as a megalomaniac. After reading this book, I wouldn't cross the road to meet him. If there is a hero of this book it is poor Frank Wells, who died tragically in the middle of the story trying to make everyone happy.

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Much better as an audio book...

By DCraw

Great book but it was so detailed that it was a very slow read. I got about halfway through and decided to do the free 30 day audible trial to listen to the second half as an audio book. It was a great choice, I wish I had just listened to the entire book.

1 of 1 people found the following review helpful.

Wow, I will never look at Disney the same way again

By a2z Consumer

Interesting and eye opening read. Disneyland may be the happiest place on earth but Disney corporate seemed far from it. I found myself laughing at some of Michael Eisner's antics, although I am sure his former colleagues failed to see the humor. I would have loved to read more about the development of The Little Mermaid, Aladdin, Beauty and the Beast and the Lion King. At 620 pp, I wouldn't have minded 20 more pages covering these movies.

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