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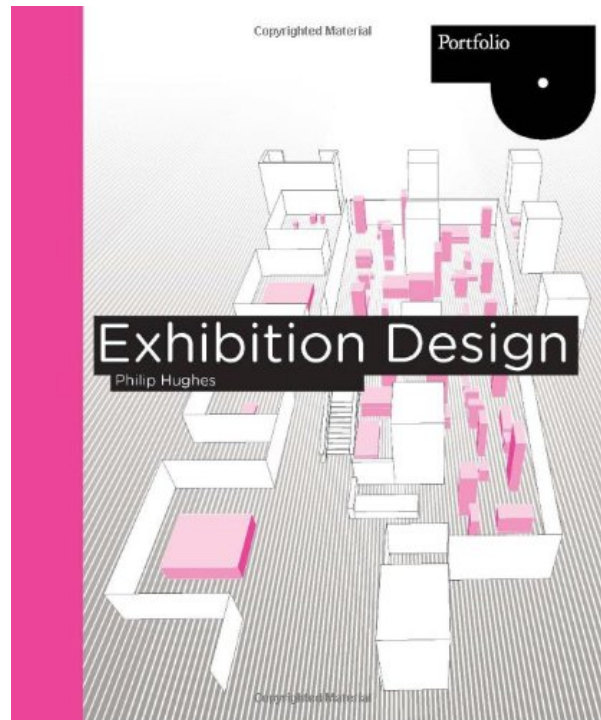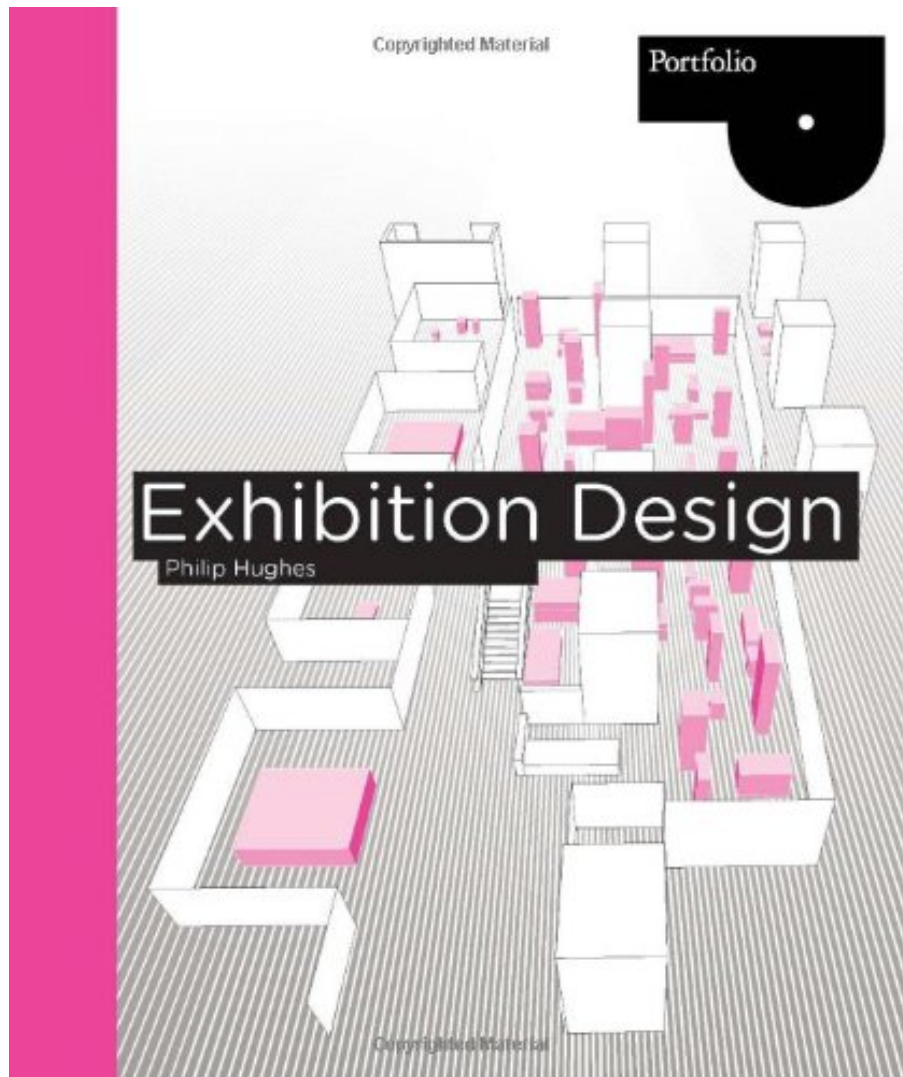

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Philip Hughes is an exhibition designer working in London. He graduated with an MA from the Royal College of Art in 1989 and has designed both museum and trade fair exhibitions around the world. He has also taught design at a number of institutions, including the University of Portsmouth and the University of the Creative Arts in Farnham.

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Exhibition Design offers a thorough grounding in the principles of designing for exhibitions. It describesthe skills needed to become an exhibition designer, including:
• Developing a brief and working with clients
• Design principles for graphics, circulation, lighting, and accessibility
• Presenting ideas to clients
• The practicalities of production

Visual material includes photographs of completed exhibitions by world-renowned designers, concept drawings, computer renderings, charts, and tables of information—all for a wide range of exhibitions around the world, permanent and temporary, including museums and galleries, visitor centers, brand experiences, festivals, and trade fairs. The book will inform and inspire, as well as equip students and new exhibition designers with a valuable guide to the profession.

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